

Dulles Regional Chamber of Commerce Events Sponsorship Prospectus

Signature Events

Stars Over Dulles Premier Annual Event

Bronze
\$1,500

- Event Tickets x 2
- Logo on website, event flyer and e-blast
- Recognition at the event

Silver
\$1,500

- Event Tickets x 4
- Logo on website and event flyer
- Logo in e-blast promotion
- Photo op with speaker for website
- Recognition at the event
- Exhibit table with Marketing collateral displayed

Gold
\$3,000

- Event Tickets x 6
- Prominent Logo on website event flyer and e-blast
- Recognition at the event
- 30 sec video clip on website
- Assigned Premier Seating with table signage
- Photo op with speaker for website
- Exhibit table with Marketing collateral displayed

Award
\$5,000

- Event Tickets x 8
- Prominent Logo on website, event flyer and e-blast
- Quarter page ad in the printed program
- Speak at Event (2 minutes from podium)
- 30 sec video clip on website
- Recognition at the event
- Assigned Premier Seating with table signage
- Photo op with award winners for website
- Opportunity to host VIPs/ Elected Officials at your table
- Seat on Judges Committee
- Exhibit table with Marketing collateral displayed

Title
\$8,000

- Event Tickets x 10
- Prominent Logo on website, event flyer and e-blast
- Half page ad in the printed program
- Recognition at the event
- Speak at Event (2 minutes from podium)
- 1 minute video clip on website homepage
- Opportunity to host VIPs/ Elected Officials at your table
- Assigned Premier Seating with table signage
- Photo op with speaker for website
- Exhibit table and Marketing collateral at seats
- Seat on Judges Committee

Host

- Negotiated incentives in exchange for venue and services.
- Prominent company logo on website and event flyer
- "Thank You" acknowledgement on Chamber website
- Logo in e-blast promotion
- Verbal introduction at each event
- Logo recognition on presentation materials
- Recognition at the event
- Speaking opportunity at each event

(Host participation does not count towards reward credit)

**Innovate
Premier Annual Event**

**Bronze
\$1,500**

- Event Tickets x 1
- Logo on website and event flyer
- Logo in e-blast promotion
- Recognition at the event
- Logo on presentation materials

**Silver
\$2,500**

- Event Tickets x 2
- Prominent Logo on website and event flyer
- Logo in e-blast promotion
- Recognition at the event
- Company banner displayed at event
- Logo on presentation materials
- Marketing collateral at seats

**Gold
\$5,000**

- Event Tickets x 5
- Prominent Logo on website and event flyer
- Logo in e-blast promotion
- Speak at Event (2 minutes from podium)
- 30 sec video clip on website
- Photo op with speaker for prominent website position
- Recognition at the event/Company banner visible
- Reserved seating
- Opportunity to host VIPs/ Elected Officials at your table
- Logo on presentation materials
- Exhibit table
- Marketing collateral displayed

**Title
\$8,000**

- Event Tickets x 8
- Prominent Logo on website and event flyer
- Logo in e-blast promotion
- Speak at Event (2 minutes from podium)
- 1 minute video clip on website homepage
- Access to the VIP Luncheon
- Photo op with speaker for prominent website position
- Recognition at the event/Company banner visible
- Seated at Chair/President's table or Reserved seating
- Opportunity to host VIPs/ Elected Officials at your table
- Logo on presentation materials
- Exhibit table
- Marketing collateral displayed

Host

- Negotiated incentives in exchange for venue and services.
- Prominent company logo on website and event flyer
- "Thank You" acknowledgement on Chamber website
- Logo in e-blast promotion
- Verbal introduction at each event
- Logo recognition on presentation materials
- Recognition at the event
- Speaking opportunity at each event

(Host participation does not count towards reward credit)

**Fairfax County Brewfest
Premier Annual Event**

**Bronze
\$750**

- Event Tickets:
5 VIP Tickets + 20 Beer Tasting Tickets
- Name on DRCC Website
- Name on Mustang Sally Brewing Co. Website
- Name on Event Flyer and e-blast
- Name on Brewfest Banner

**Silver
\$1,500**

- Event Tickets:
10 VIP Tickets + 40 Beer Tasting Tickets
- Logo on DRCC Website
- Logo on Mustang Sally Brewing Co. Website
- Name on Event Flyer and e-blast
- Name on Brewfest Banner
- Name in On Tap Magazine

**Gold
\$2,500**

- Event Tickets:
15 VIP Tickets + 60 Beer Tasting Tickets
- Logo on DRCC Website
- Logo on Mustang Sally Brewing Co. Website
- Logo on Event Flyer
- Logo on Brewfest Banner
- Logo in On Tap Magazine
- Promo Package (Social media, website, e-blast, newspaper)
- 30 sec video clip on website
- Exhibit table to display marketing collateral

**Title
\$5,000**

- Event Tickets:
25 VIP Tickets + 100 Beer Tasting Tickets
- Prominent Logo on DRCC Website
- Prominent Logo on Mustang Sally Brewing Co. Website
- Prominent Logo on Event Flyer
- Prominent Logo on Brewfest Banner
- Logo in On Tap Magazine
- Promo Package (Social media, website, e-blast, newspaper)
- 1 minute video clip on website homepage
- Exhibit table to display marketing collateral

Host

- Negotiated incentives in exchange for venue and services.
 - Prominent company logo on website and event flyer
 - "Thank You" acknowledgement on Chamber website
 - Logo in e-blast promotion
 - Verbal introduction at each event
 - Logo recognition on presentation materials
 - Speaking opportunity at each event
- (Host participation does not count towards reward credit)**

Annual Golf Scramble Annual Event

Hole & Tee Sponsor \$300	<ul style="list-style-type: none"> • Logo on signage at a golf hole and tee • Logo on marketing materials • Logo on website
Beverage Cart Sponsor \$1,000	<ul style="list-style-type: none"> • Signage on the beverage cart • Logo on marketing materials • Logo on website
Gift Sponsor \$1,000	<ul style="list-style-type: none"> • Your logo on the event gift provided to all golfers • Signage and recognition at the registration table • Logo on marketing materials • Logo on website
Contest Sponsor \$1,000	<ul style="list-style-type: none"> • 1 Foursome • 2 Mulligans • Choice of one contest (Hole-in-One, Longest Drive - Men or Women, or Closest to the Pin) • Logo on marketing materials • Logo on website
Driving Range Sponsor \$1,000	<ul style="list-style-type: none"> • 1 Foursome • 2 Mulligans • Signage at the driving range • Logo on marketing materials • Logo on website
Golf Cart Sponsor \$1,000	<ul style="list-style-type: none"> • 1 Foursome • 2 Mulligans • Hole and tee signage • Logo on marketing materials • Logo on website
Breakfast Sponsor \$1,500	<ul style="list-style-type: none"> • 1 Foursome • 2 Mulligans • Recognition at Breakfast • Logo on marketing materials • Logo on website
Lunch Sponsor \$2,000	<ul style="list-style-type: none"> • 1 Foursomes • 2 Mulligans • Recognition at Cookout Lunch • Logo on marketing materials • Logo on website
Title Sponsor \$5,000	<ul style="list-style-type: none"> • 2 Foursomes • 2 Mulligans per Foursome • Prominent Event Recognition • Logo on marketing materials • Logo on website